



Rhode Island Day of Portugal - Dia de Portugal -

-A celebration of Portuguese history, language and culture-

www.RiDayOfPortugal.org

Giving Circles and Ad Sponsorships

For more information contact: **Brianna Medeiros**, Fundraising Chair Email: brianna.medeiros@ridayofportugal.org

Ph: (508) 345-2691 or mail check payable to RI Day of Portugal, P.O. Box 9464, Providence, RI 02940

Deadline: May 1, 2019

Page Layout Options & Specifications

Full Page: 8" x 10.5" **\$325**

<p>Half page: 8" x 5.25" \$175</p>	
<p>Quarter Page: 4" x 4.75 " \$125</p>	<p>Business Card \$75</p>

Requirements for all supplied artwork:

- All ad space in color
- All art must be camera ready and in color
- Business card ads to be scanned as is. No modifications will be made. Business cards can be expanded to fit half page size.
- Only full, half and quarter page ads can be designed by our designers. Text must be provided in detail.

- **Prices for ads only: SPACE IS LIMITED!**

Full page = \$325, Half page = \$175

Quarter page = \$125, Business Card = \$75

Giving Circles and Recognition

•Torch and Taste of Portugal Sponsor: \$7,500 +

- Sponsor will have the honor of carrying torch in the closing ceremonies
- Sponsor have branding on Taste of Portugal marketing
- Table at Portuguese Heritage Festival June 9th and 10th
- Logo prominently displayed on all materials & collaterals
- Banner in Day of Portugal Parade
- Full page color ad in Day of Portugal Program Book
- Link on DOP Website: www.ridayofportugal.org
- Social media shout-out w/ link from our page to yours

•Title Sponsor: \$5,000—\$7,499

- Table at Portuguese Heritage Festival June 9th and 10th
- Logo prominently displayed on all materials & collaterals
- Banner in Day of Portugal Parade
- Full page color ad in Day of Portugal Program Book
- Link on DOP Website: www.ridayofportugal.org
- Social media shout-out w/ link from our page to yours

•Gold Sponsor: \$1,000—\$4,999

- Full page color ad in Day of Portugal Program Book
- Link on DOP Website: www.ridayofportugal.org
- Social media shout-out w/ link from our page to yours

• Silver Sponsor: \$500—\$999

- Quarter page color ad in Day of Portugal Program Book
- Link on DOP Website: www.ridayofportugal.org

• Bronze Sponsor: \$100—\$499

- 1/8 page color ad in Day of Portugal Program Book
- Link on DOP Website: www.ridayofportugal.org
- Listing in Day of Portugal Program Book

• Friends of Day of Portugal: up to \$99

- Link on DOP Website: www.ridayofportugal.org
- Listing in Day of Portugal Program Book

Please PRINT clearly:

NAME OF SPONSOR: _____

NAME OF REPRESENTATIVE: (if applicable) _____

ADDRESS: _____

EMAIL: _____ PHONE: (Bus) _____ (cell) _____

AD SIZE: _____ TOTAL PAID: \$ _____ CASH _____ CHECK # _____

Day of Portugal and Portuguese Heritage in RI, Inc. is a 501 (c) (3) non-profit organization incorporated under the laws of the State of RI. Donations are tax-exempt to the extent allowed by law and will be acknowledged. IRS Tax #: 20-8285748